

THE TRAINING YOU NEED: DRIVE YOUR FLEET'S SUCCESS WITH TARGETED TRAINING

At HDA Truck Pride, we're committed to supporting the people who keep fleets moving. Our University was built to make training easier — bringing together valuable courses and resources in one convenient hub. It's an opportunity for fleets to educate, onboard, and empower their teams for long-term success.



SUBSCRIBE NOW!

Our annual subscription provides access to our online learning platform for \$1,200 per location, per year. This includes up to 12 users, with additional users available at \$89 each. Scan the QR code to get access!



EDUCATION OPPORTUNITIES FOR CONTINUOUS LEARNING



PARTS SPECIALIST

- Sales and Customer Service Skills Development
- Basic Vehicle Systems Overview



SERVICE TECHNICIAN

- Comprehensive Vehicle System Overview
- Diagnostic and Troubleshooting Knowledge



LEADERSHIP

- Leadership Development
- Essential Skills and Tools to Increase Productivity



OPEN ROAD

- Build Your Own Path
- Customize it to Your Unique Training Needs